

Fort McMurray Cycling Association Meeting

Tuesday January 7th, 2025 7- 9pm

Location: Mike's Steakhouse

2024 Board Positions	Name
President	Paul Hutchins
Vice President	Roberto Torres
Secretary	Annie Lawley
Treasurer	Jim MacElwain
Youth Program Director	Paul Pyz



*Creating an Inclusive
Riding Collective of
People through Group
Activities*

Agenda

1. Review AGM meeting notes
2. Financial update/Outstanding invoices
3. 2025 Goals/Action plan
4. Winter riding
5. Actions review
6. Round table

Meeting Notes for AGM

AGM Meeting Notes Dec 3rd, 2024

Meeting called to order at 7:35pm

- Meeting led by President Paul Hutchins
- Reviewed AGM package content

Voting:

- Eliminated the Trail director position
- Welcomed new board member Roberto Torres as Vice President
- Paul Pyz steps into Youth Program Director chair for the 2025 season

Member Feedback

- Facebook isn't used by everyone – club needs to consider other social media/website options to reach riders
- Club BBQ and Race at Doug Barnes was well received by members (vs prior years ending at the beach)

2025 Board Positions	Elected
President	Paul Hutchins
Vice President	Roberto Torres (new)
Secretary	Annie Lawley
Treasurer	Jim MacElwain
Youth Program Director	Paul Pyz (new position for Pau)

Attendees:
Paul Hutchins
Paul Pyz
Jim MacElwain
Annie Lawley
Roberto Torres
Mike Thomas
Stu White
Jason Boudreau

Next FMCA club Meeting
Jan 7th, Mr Mike's 7pm

2025 Goals (draft)

- Youth programming expansion
- Trail development – more trails, signage, equipment, city partnership
- Cycling diversity – add gravel rides
- Expand/Grow Co-ed cruiser concept
- Continue to develop multi skill level rides (group splits)
- Community partnership (trails, parks, grants)
- More races and events

2025 Action Plan:

1. Set Membership target: 40 adults, 40 youth
2. Set membership fee – done prior to AGM: No ABA updates as of Jan 7th. Hold current fees. \$65member adults, \$55 youth
3. Set a budget: Jim will set up
4. Determine Sponsorship for 2025 – Drum Brewing is an option – discuss further in March. Stratosphere, Suncares
5. Develop Communication/Marketing plan
 - 5.1. Announce board & 2025 goals due end of March announce mid April to kick off season – preannouncement of youth program in mid March 21st meeting decide

- 5.2. Announce rides and programs – see above
- 5.3. Advertising strategy for programs
6. Set event calendar for 2025 (determine events)
- 6.1. Develop Weekly/Monthly group rides: What types of rides? Agree on current weekly schedule of Pedal and Pint Wednesdays, Cruiser night (learn to ride) Thursdays. We will also schedule at least 1 monthly single-track or longer endurance group ride. Monday is bi-weekly road/gravel ride, Tuesday trail mtce, Wed pedal pint ride weekly,
- 6.2. Mid-year and year end socials pick dates
- 6.3. Determine Race events for 2025
- 6.4. Determine Trail maintenance days
7. Determine annual events
- 7.1.1. Summer Solstice Group ride and Bbq
- 7.1.2. Year End Group Ride and Bbq
- 7.1.3. Race X – discuss in March
- 7.1.4. Other inclusive events X
8. Develop Youth Program
- 8.1.1. The end in mind: what do we envision for this year
- 8.1.2. Add more kid groups (age groups)
9. Board Governance Training?

Calendar of Events 2025			
Meetings		Events	Other/Social Media
Jan 7		Coach refresher?	Feb XX Announce KOM FB
Feb 4		May 6 th Tuesday first day	Registration March XX
Feb 18		KOM, last day June 21st	
Mar 4		May 14th first ride day!	
Mar 18		June 20th Summer Solstice	
Apr 1		June XX BBQ at Strat	
Apr 15		and August	
Apr 29		Year End BBQ and race or	
May 13		27 th September	
		KOM Year end BBQ	



Meeting notes for January 7th,2025

Meeting started at 7pm sharp. Reviewed agenda items and AGM notes.

Financial update provided by Jim.

Reviewed 2025 goals.

Went through action plan. Side notes:

2024 Membership numbers 35 adults, 23 youth (decline

2023 Membership numbers 56 adults, 17 youth

Contact Young Josh to see interest in coaching.

Investigate Harvard media for advertising for the club. Paul H

Roberto investigates cost/opportunity for website development. Roberto

What recertification is required for the coaches. Paul H will ask.

Create the 2025 poster for KOM Annie

Paul P – confirm day of the week for KOM

Next meeting Feb 4th at Drum Brewing.

Actions:

1. Contact Young Josh to see interest in coaching. Paul H
2. Investigate Harvard media for advertising for the club. Paul H
3. Roberto investigates cost/opportunity for website development. Roberto
4. What recertification is required for the coaches. Paul H will ask.
5. Create the 2025 poster for KOM Annie
6. Paul P – confirm day of the week for KOM
7. Provide 2025 Budget plan : Jim

